



RECOMMENDATION REPORT

DECISION: 89/2025	DATE: 18/03/2026
TITLE: Young Driver Video Project	
AUTHOR: Eleanor Adshead	
SPONSOR: Steff Hull	
Executive Summary The Lancashire Road Safety Partnership is seeking £6,000 in funding from the Police and Crime Commissioner (PCC) to support a project designed to improve young drivers' understanding of the risks associated with driving. The project will use a series of video clips to highlight the consequences of attitudes, decision-making, and risk-taking behaviours while driving or being a passenger. The total project cost is £25,000, with match funding already secured from partners.	
Recommendation The Police and Crime Commissioner is asked to approve the allocation of £6,000 to the Lancashire Road Safety Partnership in support of the Young Driver Video project.	

PART I

1. Background and Advice

Young drivers remain one of the most vulnerable road user groups in Lancashire, with recent data showing a worsening trend in both fatalities and serious injuries. Between 2022 and 2024, 20 young people were killed on Lancashire's roads, with half of these occurring in 2024 alone. Across all injury severities, 1,892 casualties were recorded among 15–24-year-olds during the same period, representing 21% of all casualties in 2024. Analysis suggests that non-compliance with seatbelt use, inappropriate speed, and risk-taking behaviours - particularly during hours of darkness and in vehicles with multiple young occupants - are significant contributing factors. In addition to car-related risks, there is an increasing concern regarding dangerous and antisocial use of e-bikes and e-scooters by young people, including riding without protective equipment, carrying multiple passengers, excessive speeds, and the use of unregulated or "ghost" vehicles.

To address these concerns, the Lancashire Road Safety Partnership's Young Driver Sub-Group proposes a targeted, pre-emptive intervention aimed at Year 10 and 11 pupils, who are typically active passengers, users of e-bikes/e-scooters, and peers of young drivers. The project involves the production of five professionally filmed video clips designed to challenge unsafe attitudes and promote responsible behaviours before young people begin driving. The content will address key risk areas including speed, seatbelt use, drug and alcohol impairment, peer pressure, distraction from mobile phones, vehicle maintenance, and safe and legal use of e-bikes and e-scooters. Together, the films will form a flexible resource for schools and partners, helping to build young people's understanding of risk and supporting efforts to reduce casualties among this high-risk age group.

2. Links to the Police and Crime Plan

Supports the delivery of the Police and Crime Plan priorities Tackle Crime and Anti-Social Behaviour.

3. Consultations

The Lancashire Road Safety Partnership includes Lancashire Constabulary, Lancashire County Council, Lancashire Fire and Rescue Service, Blackpool Council, and Blackburn with Darwen Council, all of which are also contributing match-funding to the project.

4. Implications:

a. Legal

Funding will be issued directly to Lancashire County Council under a Grant Agreement. The recommendation for signing includes delegated powers, and the 151 Officer has agreed to sign the Grant Agreement thereafter.

b. Financial

£6,000 to be allocated utilising funding allocated by the PCC and match funders.

c. Equality Impact Assessment

Subject to the Equality Impact Assessment across all community funding.

d. Data Protection Assessment

There are no direct Data protection implications in the making of this decision.

5 Risk Management

Subject to Community Fund Risk Management matrix.

6. Background Papers

Appendix A.

7. Public access to information

Information in this form is subject to the Freedom of Information Act 2000 and other legislation. Part 1 of this form will be made available on the PCC website within 3 working days of approval. Any facts/advice/recommendations that should not be made available on request should not be included in Part 1 but instead on the separate Part 2 form.

Officer declaration	Date
LEGAL IMPLICATIONS – As above	
FINANCIAL IMPLICATIONS – As above	
EQUALITIES IMPLICATIONS – As above	
CONSULTATION – As above	
Author Signature: Eleanor Adshead Date: 24/03/26	
Sponsor I have read the above report and confirm this is factually correct. Signature: Steff Hull Date: 25/03/26	
Section 151 Officer for the Office of the Police and Crime Commissioner I have read the above report and have considered the financial implications. I am satisfied that this is an appropriate (financial) request to be submitted to the Police and Crime Commissioner for Lancashire. Signature: Steve Freeman Date: 24/03/26	
Chief Executive (Monitoring Officer) for the Office of the Police and Crime Commissioner for Lancashire I have been informed about the proposal and confirm that financial, legal and equalities advice has been taken into account in the preparation of this report. I am satisfied that this is an appropriate request to be submitted to the Police and Crime Commissioner for Lancashire. Signature: Anna Hopkins Date: 24/03/26	