



COMMUNITY FUND COMMUNITY SAFETY PARTNERSHIP FUND

Application No 03

Organisation:	Fylde Community Safety Partnership
Contact:	Mathew Dougall

Project Brief:	<p>Project Name: St Annes Square Shop Safe Start Date: 1st January 2026 End Date: August 2026 (initial 8-month duration, with plans for sustainability through business contributions) Duration: 8 months (initial phase) Location: St Annes Square, Fylde</p> <p>Funding Requested: £2,400 Total Project Cost: £7,200 (over 12 months based on hire of 20 radios) Match Funding: £2,400 confirmed from LANPAC</p> <p>Project Aim: To reduce shoplifting, retail crime, and anti-social behaviour in St Annes Town Centre by improving real-time communication and intelligence sharing among businesses, police, and local authorities through a radio link system.</p> <p>Key Interventions:</p> <ul style="list-style-type: none">• Deployment of Link Radio Equipment: Handheld radios for businesses, police, CCTV control room, and community safety officers.• Real-Time Incident Reporting: Immediate alerts for theft, ASB, and suspicious behaviour to enable rapid response.• Training & Guidance: Sessions for business staff on radio use, reporting protocols, and safeguarding.• Partnership Coordination: Regular meetings to review incidents, share intelligence, and refine strategies.• Integration with CCTV & Patrols: Linking radio system with existing safety infrastructure for coordinated action.• Public Awareness Campaign: Promote initiative through media, signage, and community events to reassure the public. <p>The radios are being allocated to larger retail outlets where shoplifting is most prevalent, ensuring resources are targeted for maximum impact. So far, radios have been assigned to M&S, Aldi, Superdrug, Sainsbury's, B&M, Boots, and WH Smiths. Delivery, training, and data-sharing agreements are scheduled for Wednesday. Additionally, local Police, the Council, and CCTV operators will also have radios to support the initiative.</p> <p>Partners Involved:</p>

- **Local Businesses:** Active participation and potential financial contribution for sustainability.
- **Lancashire Police (Neighbourhood Policing Team):** Lead implementation, respond to incidents, and use data for patrol planning.
- **CCTV Control Room:** Monitor radio communications and provide evidence for enforcement.
- **Fylde Council (Community Safety Team):** Facilitate partnership working, secure funding, and align with broader safety strategies.

Expected Impact:

- Reduction in shoplifting and ASB incidents.
- Faster response times and improved coordination.
- Increased confidence among businesses, staff, and visitors.
- Stronger partnership working and intelligence sharing.
- Better use of existing resources through integration with CCTV and patrols.

Evaluation Methods:

- **Quantitative:**
 - Reduction in reported incidents (shoplifting, ASB).
 - Response time tracking from report to intervention.
 - Usage data (radio transmissions, alerts).
- **Qualitative:**
 - Business feedback surveys on safety perceptions.
 - Stakeholder interviews (police, council, CCTV operators).
- **Monitoring:**
 - Regular performance reports and partnership reviews.
 - Social media updates and community feedback.

Cost Breakdown Highlights:

- **Radio Hire:** £30 per radio/month × 4 months × 20 units = £2,400 (PCC funding).
- **Match Funding:** £2,400 confirmed from LANPAC for additional radio hire.
- **Total Cost:** £7,200 for 12 months based on 20 radios.

Priority Supported:

**Tackle Crime and Anti-Social Behaviour
Get Tough on Serious and Violent Crime**

Partner Consultation

Office of the Police and Crime Commissioner for Lancashire

I'm aware of Shop Watch schemes, which typically involve financial contributions from participating businesses. The application looks strong and ready to progress. We've successfully supported similar radio schemes in other areas, so I'm confident this approach is consistent and will deliver good outcomes.

ASB, Prevention and Problem-Solving Command

I note that there are several existing POPs relating to anti-social behaviour in the **St Annes area**, including a specific **Sea Breeze POP (POPWF-20251009-11574)**. Having reviewed both the POP and the application, I consider this to be a **well-thought-through proposal** that uses radio technology effectively to share intelligence, promote partnership working, and improve safety in the areas most affected by ASB.

The approach is likely to have a **significant positive impact on the local community**, particularly through enhancing public confidence and supporting proactive problem-solving activity. In my view, the

funding requested is **essential to delivery**, and I therefore **fully support the application**.